

ST. PETER-MARIAN JR. & SR. HIGH AD DRIVE
Monday, February 6, thru Friday, February 17, 2012

WHAT IS THE AD DRIVE?

The Ad Drive raises money to help with FINANCIAL AID and SCHOLARSHIPS at SPM.

WHO WILL SEE THE AD?

Over 1,500 people in our SPM community will have an opportunity to see your Ad.

COST PER AD:

Sponsor Line Ad - \$50

Grandparents Ad Half Page - \$75

Grandparents Full Page Ad - \$150

Personal Quarter Page Ad - \$100

Personal Half Page Ad - \$175

Personal Full Page Ad - \$325

Business Card - \$100

Business Quarter Page Ad - \$150

Business Half Page Ad \$250

Business Full Page Ad - \$400

BY PARTICIPATING IN THIS YEAR'S AD DRIVE YOU CAN EARN GREAT REWARDS:

- Sell \$150 of Ads – You'll receive ONE WEEK out of uniform and a SPM MUG
- Sell \$300 of Ads – You'll receive TWO WEEKS out of uniform, SPM SPIRIT MUG plus a LUNCHEON during school
- Sell \$400 of Ads – TWO WEEKS out of uniform, SPM MUG, LUNCHEON plus a MOVIE TICKET
- Sell \$500 of Ads – TWO WEEKS out of uniform, SPM MUG, LUNCHEON during school, MOVIE TICKET plus a JILLIAN'S "VIP PARTY PACKAGE" for 25 people.

TOP SELLER PER GRADE WILL EARN THE FOLLOWING PRIZE:

- Grade 7, 8 & 9: LUNCHEON FOR YOU AND A FRIEND
- Grade 10: CLASS RING
- Grade 11: PROM PACKAGE (prom tickets, prom pictures and flowers)

***** SPECIAL "BONUS DAYS" *****

MONDAY, FEBRUARY 6: Bring in "ONE AD" have "1 WEEK" out of dress code

MONDAY, FEBRUARY 6: Bring in "\$150 worth of Ads" you'll have "2 WEEKS" out of dress code

MONDAY, FEBRUARY 13: Bring in "ONE AD" have a chance at the "Valentine's Day Drawing"

- FLOWERS, CHOCOLATES & 2 MOVIE TICKETS

***** SUPER BONUS *****

FRIDAY, FEBRUARY 17: DRAWING for a \$500 SCHOLARSHIP and a \$250 SCHOLARSHIP

- Every student who has brought in an "AD" will have a chance to win

Business Sponsors

It is that time of year again when St. Peter-Marian Jr.-Sr. High School has their annual "Ad Drive". Our "Ad Drive" raises money to help with "SCHOLARSHIPS and FINANCIAL AID" for our students at St. Peter-Marian.

Over the years we have reached out to many of our local businesses and asked them to take an ad out during our "Ad Drive". I am reaching out to you again and asking for your continued support. Our "Ad Drive" begins on Friday, February 3, 2012.

This is an opportunity for you to show your support for SPM and to advertise your business in our ad book as well as our website for St. Peter-Marian families.

(Please Print)

Sponsor's Name: _____

Signature: _____

- \$1,000 Guardian Club Membership**
- \$400 Full Page Ad**
- \$250 Half Page Ad**
- \$150 Quarter Page Ad**
- \$100 Business Card Ad**

- Attached is our Ad**
- Enclosed is a check in the amount of \$** _____

Is there a student whom you would like to see get credit for this "AD"
Student's name: _____

***Please make check payable to: St. Peter-Marian**
Mail to: St. Peter-Marian High School
Attn.: Sissy Shapiro
781 Grove Street
Worcester, MA 01605

Thanks again for all your support!